







Financial Analysis



Date : 19-20 March 2013 and 24-25 September 2013

: 9.00 am - 5.00 pm Time

Venue: Institut Perakaunan Negara, Jalan 2, Sg.Lang 45100 Sabak Bernam, Selangor

Methodology 2 Days of lectures, Discussions &

Case Study

Who Will Benefit?
Accountants,
Manac **Executives with** finance responsibility.

Learning Objectives

On successful completion of this workshop, the participants are expected to be able to:

- Identify current vital financial indicators that are important to your organisation.
- Comprehend financial forecasting techniques that can enable management to make truly informed decisions.
- Apply methods that can improve your company's profit picture and your stockholders' investment.
- Know your firm's finances and what that means for the present and future.

Course Content

- The Nature of Financial Analysis.
- The Planning Cycle.
- Income Statement and Balance Sheet.
- Measurement of Performance.
- Cash Flow.
- Creating Shareholder Value.
- Analysing Enterprise Investment: The Theory of Interest and the Time Value of Money.
- Analysing Enterprise Investments: Capital Project Evaluation.

Ms Suchitra Mahendraraj ACMA is a trainer cum consultant. Working as a consultant in training for the past 9 years, she has contributed to the success of many projects and programs. Suchitra's training style is refreshing and energetic, relaxing her audiences whilst inspiring them to take action. Innovative, pragmatic presentation of her material in a comprehensive, easy to use format of ideas that work and instills a sense of urgency to produce result. She is a lively, energetic & engaging facilitator who will compel you to think of your organizational and personal growth stirring creativity and motivation to act.

She provides ways on how to transform and enhance existing skills, mental attitudes and mindsets at all levels, to improve individual and corporate

Speaker's Profiles

Ms Suchitra Mahendraraj ACMA



performance, productivity and everyday results. She approaches learning from an integrated organisation manage the human side of change in ways that produce powerful, positive and sustainable results.

She has been trained and certified in several Professional Leadership and Development Programs, strengthening her ability and skills as a consultant. She is a certified trainer by Advanced Training (UK) Ltd and Pembangunan Sumber Manusia Berhad.

Registration

Fees:

Admission fees is RM350.00 limited to 30 participants on first come first served basis.

Registration starts at 8.30 a.m. Fees is inclusive of course materials, tea breaks, lunch and accommodation.

Deadline:

Two (2) weeks before course started. Please Note: Payment is required prior to attending the event. Payment Details:

Local Purchase Order or Bank Draft; payable to Pengarah Institut Perakaunan Negara CIMB (1213-0008814-05-0)

Inquiries:

Please forward all enquiries to:

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