

Budgeting, Forecasting and Cash Flow Management

Date : 30-31 January 2013 and
2-3 July 2013

Time : 9.00 am – 5.00 pm

Venue : Institut Perakaunan
Negara, Jalan 2, Sg.Lang
45100 Sabak Bernam,
Selangor

Methodology

2 Days of
lectures,
Discussions &
Case Study

Who Will Benefit?

Accountants,
Managers,
Executives with
finance responsibility.

Learning Objectives

On successful completion of this workshop, the participants are expected to be able to:

- Pinpoint the key drivers of financial performance in your unit.
- Prepare a realistic budget and gain approval from senior management.
- Communicate progress on your goals to key stakeholders.
- Apply tools and methods to improve your financial performance.
- Base your business decisions on solid analysis of financial drivers.
- Prepare a financial investment case for projects and initiatives.

Course Content

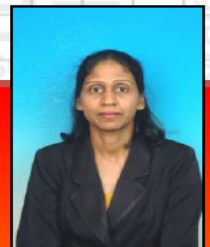
- Introduction.
- Budgets and Forecasting.
- Source of Finance and Cash Flow.
- Customers, Clients & Key Activities.
- New product development and Launch.
- Capital Expenditure Decisions.
- Insourcing and Outsourcing.
- Profit Improvement Program.

Ms Suchitra Mahendraraj ACMA is a trainer cum consultant. Working as a consultant in training for the past 9 years, she has contributed to the success of many projects and programs. Suchitra's training style is refreshing and energetic, relaxing her audiences whilst inspiring them to take action. Innovative, pragmatic and result oriented in her approach, Suchitra enthralls her clients by always providing a practical style of presentation of her material in a comprehensive, easy to use format of ideas that work and instills a sense of urgency to produce result. She is a lively, energetic & engaging facilitator who will compel you to think of your organizational and personal growth stirring creativity and motivation to act.

She provides ways on how to transform and enhance existing skills, mental attitudes and mind-sets at all levels, to improve individual and corporate

Speaker's Profiles

Ms Suchitra Mahendraraj ACMA



performance, productivity and everyday results. She approaches learning from an integrated perspective, dedicated herself to helping organisation manage the human side of change in ways that produce powerful, positive and sustainable results.

She has been trained and certified in several Leadership and Professional Development Programs, strengthening her ability and skills as a consultant. She is a certified trainer by Advanced Training (UK) Ltd and Pembangunan Sumber Manusia Berhad.

Registration

Fees:

Admission fees is RM350.00 limited to 30 participants on first come first served basis.

Registration starts at 8.30 a.m.
Fees is inclusive of course materials, tea breaks, lunch and accommodation.

Deadline:

Two (2) weeks before course started.

Please Note: Payment is required prior to attending the event.

Payment Details:

- 1) Bank Draft; payable to Pengarah Institut Perakaunan Negara; or
- 2) Purchase Local Order

Inquiries:

Please forward all enquiries to :

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