



MIAconference

2014

MIA INTERNATIONAL ACCOUNTANTS CONFERENCE

ORGANISED BY



MALAYSIAN INSTITUTE OF ACCOUNTANTS

POWERING THE ECONOMY LEADING WITH DYNAMISM

Officiated by : **Y.A.B Dato' Sri Mohd Najib bin Tun Haji Abdul Razak**
Prime Minister of Malaysia (Invited)

Conference Date : **4 & 5 November 2014**

Conference Venue : **Kuala Lumpur Convention Centre**
Kuala Lumpur, Malaysia

<http://miaconference.mia.org.my>



NATIONAL CONFERENCE AWARD FOR EXCELLENCE



REGISTER NOW & SAVE!

Enjoy a **RM400 Super Savings Promotion** discount when you sign up before 30th June 2014 or save **RM200** on the **Early Bird Promotion** between 1st July and 31st August 2014

Diamond Sponsor:



Powered by



Titanium Sponsor:



Platinum Sponsor:



Technology Partner:



Supporting Big Firms:



Silver Sponsor:



Supporting Professional Bodies:



Supporting Partners:



Knowledge Partner:



Official Publications:



1 CITY • 30 COUNTRIES • 2,500 DELEGATES • 40 SPEAKERS • 16 SESSIONS

POWERING THE ECONOMY LEADING WITH DYNAMISM

Following the global financial crisis of 2008, economies are still striving to migrate from growth and liquidity-driven models to sustainable models balancing growth with an emphasis on social and environmental well-being. Given their skills as managers of value, accountants are pivotal business partners in this new environment of resource scarcity. 21st century accountants should be collaborative leaders, functioning as strategic business partners and advisors capable of charting and influencing economic growth in sustainable directions.

Key to making this mindset change is knowledge empowerment. **The MIA International Accountants Conference 2014** – with the theme of **Powering the Economy, Leading with Dynamism** – aims to catalyse this paradigm shift by equipping accountants with the necessary tools, taking the profession to the next level. Join this cutting-edge Conference and empower yourselves to become dynamic leaders able to power the economy and support the global agenda of sustainable growth and inclusive transformation.

About MIA Conference 2014

The MIA International Accountants Conference 2014 is a flagship event designed and dedicated to accountants and corporate leaders from around the world. The Conference will showcase close to 40 top notch international speakers and industry captains who will be discussing and sharing insights on today's most pressing issues, challenges and opportunities of the accounting and business world. Expected to draw more than 2,500 delegates from commerce and industry, public sectors, public practice and academia, it is one of the largest gathering of accountants in the world!

About MIA

MIA is a statutory body established under the Accountants Act, 1967 to regulate and develop the accountancy profession in Malaysia. To date, MIA has more than 30,000 members.

MIA's responsibilities include education and quality assurance as well as enforcement which are carried out to maintain the credibility of the profession and uphold the public interest. MIA plays a significant role in developing and advancing the global accounting profession through its involvement in organisations such as Asean Federation of Accountants (AFA) and International Federation of Accountants (IFAC).

MIA's involvement in these bodies also enables Malaysian accountants to have a voice on these global and regional platforms, also enabling the latest developments overseas to be brought home for the betterment of the profession.

WHO SHOULD ATTEND

- > Accountants in Business
- > Accountants in Public Sector
- > Accountants in Public Practice
- > Accounting Educators
- > Management and Finance Professionals
- > Business Leaders
- > Government and Regulatory Officers

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KEY TAKEAWAYS

Address the latest and most pressing issues of business, accounting and finance

Meet the most influential minds in business, accounting, finance, legal and regulatory

Gain insights on cutting-edge management tools and best practices

Learn the latest economic trends and challenges in the region

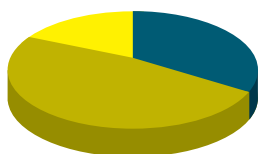
Explore how accountants can contribute towards business success

Evaluate the value creation strategies

Review the importance of good governance and how it can contribute to sustainable growth

Network with finance leaders, corporate captains, senior government officials and thought leaders

2,557 Delegates attended MIA Conference 2013



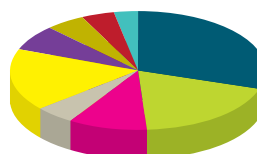
Delegates by Designation

Top Management	34%
Senior/Middle Management	48%
Others	18%



Delegates by Classification

Accountants in Business	48%
Public Sector	30%
Public Practitioners	17%
Academician	5%



Delegates by Industries

Government Departments	30%
Services *	19%
Construction/Property/Development	10%
Manufacturing	5%
Public Practices	17%
Others **	7%
Education	5%
Banking/Insurance/Finance	4%
Oil & Gas	3%

* examples of industries under this categories are Healthcare, Consultancy, Transportation, Logistic, Telecommunication, Utilities etc.

** examples under this categories are Committee, Council members, Speakers, VIPs, International delegates etc.

Special Conference Rate

A reduced fee of **RM900** per participant is offered to:



Students pursuing Doctorate (Ph.D.) programme in accountancy or related fields



Silver Generation, delegates aged 60 and above



The physically challenged

* Eligibility must be supported by official documents

POWERING THE ECONOMY, LEADING WITH DYNAMISM

PRE-CONFERENCE DAY: 3 NOVEMBER 2014

9.00 am - 6.00 pm LEVEL 3, CENTRE CORE Pre-conference registration

DAY 1: 4 NOVEMBER 2014

TIME	SESSION	PROGRAMME	
9.00 am	PLENARY 1	AEC 2015 & Beyond - What's in it for the Accounting Profession	Brought to you by 
10.15 am	MORNING TEA & NETWORKING		
11.00 am	PLENARY 2	MAP- Tool for Business Success	Brought to you by 
12.00 noon	Welcome Address Conference Chairman / MIA President		
12.10 pm	Keynote Address & Opening Ceremony By the Honourable Prime Minister of Malaysia		
1.00 pm	LUNCH AND TOUR EXHIBITION		
2.30 pm	CONCURRENT SESSION 1A	Countdown to GST: Are Your Organisations ready?	
	CONCURRENT SESSION 1B	Capitalising on Diversity - Managing Generation and Gender Gaps in the Workplace	
	CONCURRENT SESSION 1C	CSAP: Strengthening the Profession	
4.00 pm	AFTERNOON TEA & NETWORKING		
4.45 pm	CONCURRENT SESSION 2A	Analysis of 2015 Budget: Are We Moving Towards Vision 2020?	Brought to you by 
	CONCURRENT SESSION 2B	Leadership Diversity - Enhancing Soft Power	
	CONCURRENT SESSION 2C	Winning Social Media Strategies for Business	
6.00 pm	END OF DAY 1		

DAY 2: 5 NOVEMBER 2014

9.00 am	CONCURRENT SESSION 3A	The New Auditor's Report: Responding to Stakeholders Needs	Brought to you by 
	CONCURRENT SESSION 3B	New Companies Bill: Impact on Malaysian Businesses and Economy	
	CONCURRENT SESSION 3C	The Data Economy: How Can Accountants Add Value to the Data-Driven Enterprise	
10.30 am	MORNING TEA & NETWORKING		
11.15 am	CONCURRENT SESSION 4A	MPERS for Malaysian SMEs: A New Beginning	Brought to you by 
	CONCURRENT SESSION 4B	Public Sector Financial Management - Expectations Redefined!	
	CONCURRENT SESSION 4C	Syariah Audits - Elevating Governance in Islamic Finance	
12.30 pm	LUNCH ENTERTAINMENT AND TOUR EXHIBITION		
2.30 pm	PLENARY 3	Integrated Reporting: Uplifting Stakeholders' Confidence	
4.00 pm	AFTERNOON TEA & NETWORKING		
4.45 pm	PLENARY 4	Professional Versatility - An Accountant's Journey <i>Special Appearance by YB Senator Dato' Sri Abdul Wahid Omar Minister in the Prime Minister's Department</i>	
6.00 pm	CONFERENCE END		

Note: Conference programmes are tentative and subject to change without prior notice

MIA International Accountants Conference 2014: Excellent Opportunities for Sponsors & Exhibitors

We truly believe that the MIA Conference 2014 will be an ideal platform for your organisation to stage a spectacular and unforgettable brand presence to the Conference delegates. We invite you to make the most of the sponsorship opportunities on offer by selecting the options that best suit your needs. Please feel free to contact **Ms Melinder Gill** at **03-22799352** or email at **sponsorship@mia.org.my** for details.

PARTICIPANTS' DETAILS

Participant 1 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms):
Membership No.:

Designation: Professional Body:

Mobile: Email:

* Participant's Classification: MIA Member Non-member International Delegate | Vegetarian Meal

Participant 2 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms):
Membership No.:

Designation: Professional Body:

Mobile: Email:

* Participant's Classification: MIA Member Non-member International Delegate | Vegetarian Meal

Participant 3 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms):
Membership No.:

Designation: Professional Body:

Mobile: Email:

* Participant's Classification: MIA Member Non-member International Delegate | Vegetarian Meal

*** Only for International Delegates:** (Please tick whichever relevant)
 Delegate Spouse Both is/are interested to sign up for a COMPLIMENTARY 1-Day City Tour

ORGANISATION'S DETAILS

Organisation:

Industry: Contact Person:

Address:

City: Postcode: Country:

Phone: Fax: Email:

Signature & Company Stamp:

PAYMENT DETAILS

Payment by Cheque

Bank & Cheque No.: Amount RM:

Payment by L/O (for Civil Servants and Employees of Malaysia Government Agencies only)

No. Pesanan Kerajaan (L/O): Amount RM:

Payment by Credit Card

Card Type: Visa Master

Cardholder's Name:

Bank Card Name: Expiry Date:

Credit Card No.: Security Code (last 3 digits at the reverse of the credit card):

I hereby authorise MIA to debit my credit card for the total amount of RM:

Cardholder's Signature:

Date:

TERMS & CONDITIONS

CONFERENCE FEE

Fee is payable to "MALAYSIAN INSTITUTE OF ACCOUNTANTS". Please state your name, invoice number, phone number and "MIA Conference 2014" at the back of cheque/bank-in slip. Admittance will only be permitted upon receipt of full payment.

CANCELLATION

Upon registering, delegate(s) are considered successfully enrolled for the Conference. Should delegate(s) decide to cancel their enrolment, a cancellation policy shall be applied as follows:

- (a) Written cancellations received before 1 October 2014:
- Full refund will be made, or
 - No administrative charge will be imposed
- (b) Written cancellations received on or after 1 October 2014:

- A refund (less administrative charge of 20%) will be made
 - Unpaid registrations will also be liable for 20% administrative charge
 - (c) Written cancellations/no-show on the day of the Conference:
 - No refund will be entertained
 - Unpaid registrations will also be liable for full payment of the registration fee
 - Partial cancellation is not allowed
- You can substitute an alternate delegate(s) if you wish to avoid cancellation charges. Any difference in fees will be charged accordingly.

DELEGATE'S CLASSIFICATION*

Please select the delegate classification carefully as it determines the fee payable. No alteration will be allowed after the registration is accepted. Terms and conditions apply.

CERTIFICATE OF ATTENDANCE AND CPE HOURS

- Upon attending the 2-day Conference, delegates will be issued an "E-certificate".

CONFERENCE FEES (RM per person)

Fee	MIA/ACCA/CIMA/CPAA/ICAEW/MICPA Member		
	Super Savings 1 April - 30 June	Early Bird 1 July - 31 August	Normal from 1 September
	RM1,200	RM1,400	RM1,600
No. of Person	x		
Sub-Total	RM	RM	RM
Fee	Non-Member and International Delegate		
	RM1,400	RM1,600	RM1,800
No. of Person	x		
Sub-Total	RM	RM	RM
Fee	Special Rate (for selected groups)		
	RM900		
No. of Person	x		
Sub-Total	RM		
Total	RM		

Important Note

- In line with our new registration system, it is **COMPULSORY** to indicate your **mobile number and email address** correctly in the registration form.

Super Savings/Early Bird Registration

If payment is received after the promotion date, the Conference fee will be revised to the latest registration fee which is applicable for that period.

Group Registration

For 10 paying delegates and above in one organisation, get one (1) complimentary seat.

Special Rate Groups

- Silver generation - delegates aged 60 and above
 - Physically challenged individuals
 - Students pursuing a Doctorate (Ph.D) programme in accountancy or accountancy related fields
- * Eligibility must be supported by official documents.

HRDF Claims

Claimable under the SBL Scheme.

Registration fees include:

- Attendance to all sessions
- Conference Mobile App
- Conference Credentials
- Opening Ceremony
- 2 Lunches & 4 Coffee Breaks
- Lunch Entertainment (Day 2)
- 18 CPE Credit Hours (for MIA members)

ENQUIRY & REGISTRATION

Contact : Meera / Zaki
Tel : +603 2279 9200 / 360 / 250
Fax : +603 2273 5167
Email : miaconference@mia.org.my
Address : Malaysian Institute of Accountants
Dewan Akauntan
No. 2, Jalan Tun Sambanthan 3
Brickfields, 50470 Kuala Lumpur
Website : http://miaconference.mia.org.my

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Delegates will receive an email with a download link and are required to download the e-certificate within 30 days. For this purpose, it is COMPULSORY to fill in the email address clearly.

- For MIA members, the CPE hours will be credited into the Membership System within 2 weeks after the Conference.

DATA PROTECTION

Personal data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s) and to cancel the Conference should circumstances beyond its control arise. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.