



MIAconference 2019

MIA INTERNATIONAL ACCOUNTANTS CONFERENCE

ORGANISED BY



SUPPORTED BY



TRUST AND SUSTAINABILITY IN A DIGITAL ECONOMY

22-23 October 2019 | Kuala Lumpur Convention Centre



EARLY BIRD
SAVE RM 250*
promotion ends
31 JULY 2019

A Conference for ALL Accountants, Finance & Corporate Leaders

For more information, visit miaconference.mia.org.my

*Valid with paid registration

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1 CITY



30 COUNTRIES



3200 DELEGATES



70 SPEAKERS



20 SESSIONS

INSIGHTS

ABOUT MIA CONFERENCE

The MIA International Accountants Conference (MIA Conference) is our annual flagship event which provides the best avenue for insightful discussion for the accountancy profession.

The MIA Conference features top notch speakers from both local and around the world.

Last year, 3,119 delegates from commerce and industry, public sector, public practice and academia had participated in the MIA Conference.

ABOUT THE ORGANISER

Established under the Accountants Act 1967, MIA is the national accountancy body that regulates, develops, supports and enhances the credibility status and interests of the profession in Malaysia. MIA accords the Chartered Accountant Malaysia or "C.A.(M)" designation.

Presently, there are more than 36,000 MIA members making their strides in business across all industries, public practices, public sector and academia in Malaysia and around the world.



MIA INTERNATIONAL ACCOUNTANTS CONFERENCE

TRUST AND SUSTAINABILITY IN A DIGITAL ECONOMY

Phenomenal disruptions and challenges surround us as we forge ahead into the uncharted territory of the digital economy. Yet as accountancy professionals sworn to uphold the public interest, we must hold steadfast to our intrinsic values of uncompromising integrity and accountability, regardless of the situation. Despite taking on multiple new roles as influencers, decision-makers, and business advisors, we have a fundamental duty as financial stewards to innovate, reform and comply with standards and processes for the sake of good governance and sustainability. Furthermore, with the advent of digital, we have an added responsibility to assess and integrate technology as an enabler for ethical business that benefits profit, people and planet. Join us at the MIA International Accountants Conference 2019 as we explore how to resolve the trust deficit that afflicts the profession by embracing technology, good governance and sustainability in private and public sectors, and establishing ourselves irrevocably as stewards of the public interest and long-term sustainability.



3,119

DELEGATES ATTENDED MIA CONFERENCE 2018

COUNTRIES REPRESENTED

- Malaysia
- Brunei
- Cambodia
- Indonesia
- Myanmar
- Philippines
- Singapore
- Thailand
- Vietnam
- Australia
- Hong Kong
- Japan
- Algeria
- Canada
- Ghana
- Italy
- Jordan
- Kuwait
- United Kingdom
- USA

DELEGATE BY SECTORS

COMMERCE & INDUSTRY **39%**

PUBLIC PRACTICE & ACADEMIA **34%**

GOVERNMENT DEPARTMENTS **27%**

TRUST AND SUSTAINABILITY IN A DIGITAL ECONOMY

22-23 OCTOBER 2019 | KUALA LUMPUR CONVENTION CENTRE

21 OCTOBER 2019, MONDAY (PRE-CONFERENCE DAY)

8.00am - 5.00pm Delegate Pre-Registration

22 OCTOBER 2019, TUESDAY (DAY 1)

TIME	SESSION	PROGRAMME
7.00 am		Delegate Registration
9.00 am		Welcome Address by CEO of MIA
9.05 am	PLENARY 1	Trust and Sustainability in a Digital Economy
10.15 am		Morning Coffee Break
11.00 am	PLENARY 2	TBA
		OPENING CEREMONY
12.00 noon		- Opening Remark by President of MIA - Keynote Address by Guest of Honour
1.00 pm		Lunch & Networking
2.45 pm	CS1A	Navigating the AI-augmented Workplace
2.45 pm	CS1B	Tax Reforms: Ensuring Sustainability for Long Term Growth
2.45 pm	CS1C	Wanted – Sustainability Skillsets
2.45 pm	CS1D	Trust and Security in Big Data – Get Up-to-Speed!
4.00 pm		Afternoon Coffee Break
4.45 pm	CS2A	Harnessing Analytics to Maximise Business Performance
4.45 pm	CS2B	EER Assurance – A Gamechanger for Transparency and Trust
4.45 pm	CS2C	Phasing out the Plastic Menace – Can Accountants Play a Role?
4.45 pm	CS2D	<IR> – Enabling Integrity, Delivering Trust
6.00 pm		End of Day 1

23 OCTOBER 2019, WEDNESDAY (DAY 2)

TIME	SESSION	PROGRAMME
9.00 am	CS3A	Blockchain Revolution has Begun – Get Ready!
9.00 am	CS3B	Technological Innovation – The New Enabler for Islamic Social Finance
9.00 am	CS3C	Train Your Brain – Be Sharp and Focused!
9.00 am	CS3D	Addressing the Trust Deficit, Gaining Stakeholders' Confidence
10.15 am		Morning Coffee Break
11.00 am	CS4A	Outsmarting Cybercriminals – Know Your Tools!
11.00 am	CS4B	Intangible Assets – Telling the True Story of Value Creation
11.00 am	CS4C	Welcoming Women on Board – The Enabling Corporate Culture
11.00 am	CS4D	Combating Climate Change – The Profession's Responsibility!
12.15 pm		Lunch & Entertainment
2.15 pm	PLENARY 3	BUDGET 2020 – Charting a Sustainable Ecosystem for Business and Society
3.45 pm		Afternoon Coffee Break
4.30 pm	PLENARY 4	TBA
6.00 pm		Lucky Draw
6.15 pm		Conference Ends



1 CITY



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20 SESSIONS

STANDARD FEE

CONFERENCE FEE (RM per person)	MIA Member & Other Supporting Professional Accounting Bodies		
Fee	Super Savings 1st March to 31st July 2019 NO LONGER AVAILABLE	Early Bird 1st May to 31st July 2019 RM1,750	Normal Rate From 1st August 2019 RM2,000
Fee	RM1,700	Non-Member RM1,950	
			RM2,200

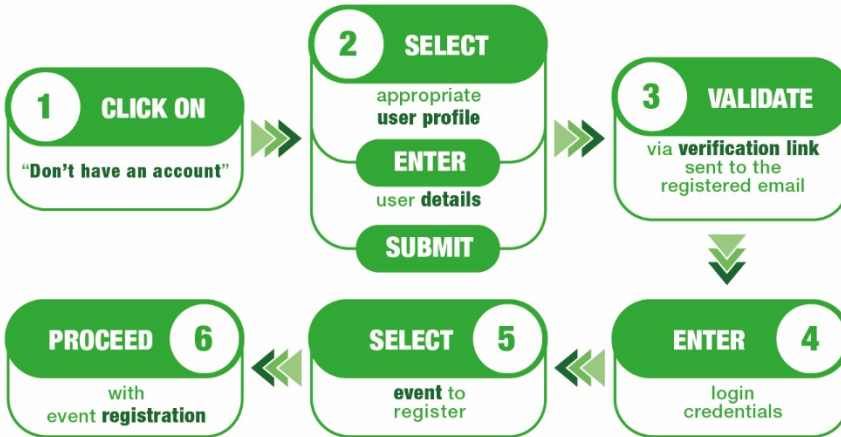
STRICTLY VIA ONLINE REGISTRATION ONLY

- 1 Visit pd.mia.org.my
- 2 Select 'Conference' and search for 'MIA Conference 2019'
- 3 Click 'Show More'
- 4 Click 'Register Now' to experience the new system by continuing with the respective steps below

EXISTING USER



NEW USER



NON-STANDARD FEE (For registration, please contact MIA)

CONFERENCE FEE (RM per person)	Premier Delegate*		
Fee	Super Savings 1st March to 31st July 2019 NO LONGER AVAILABLE	Early Bird 1st May to 31st July 2019 RM2,800	Normal Rate From 1st August 2019 RM3,300
Fee	Special Category** RM1,200		
Fee	Academician*** RM1,550		

Premier Delegate*

- Enjoy special privileges as our premier delegate
- For more information contact Meera at our premier delegate line 03-27229167

Special Category**

- Silver generation - delegates aged 60 and above
- Physically challenged individuals

*Eligibility must be supported by official documents.

Academician***

*Eligibility must be supported by official documents.

IMPORTANT NOTE

- Only completed registration forms will be processed
- Group Registration:**
Every registration of ten (10) or more paying delegates from the same organisation and registration at the same time is entitled to **one (1) complimentary seat.**

HRDF Claims:

Claimable under the SBL Scheme.

Registration fees include:

- Attendance at all Sessions
- Conference Mobile App
- Conference Credentials
- Opening Ceremony
- 2 Lunches & 4 Coffee Breaks
- Lunch Entertainment (Day 2)
- 18 CPE Credit Hours (for MIA members)

ENQUIRY AND REGISTRATION

Contact: Marti / Lyn
Tel: +603 2722 9000 ext 9163 / 9112
Fax: +603 2722 9009
Email: miaconference@mia.org.my
Address: Malaysian Institute of Accountants
Dewan Akauntan,
Unit 33-01, Level 33, Tower A,
Vertical Business Suite, Avenue 3,
Bangsar South, No. 8, Jalan Kerinchi,
59200 Kuala Lumpur,
Malaysia.
Website: <http://miaconference.mia.org.my>

SPONSORSHIP OPPORTUNITIES

Contact: Hani
Tel: +603 27229000 ext 9154
Email: sponsorship@mia.org.my



For any assistance, please call (8.45am-5.30pm, Monday-Friday)

MIA HELP DESK @ 603-2722 9000

TERMS & CONDITIONS

CONFERENCE FEE

- Fee is payable to **MALAYSIAN INSTITUTE OF ACCOUNTANTS.**
- Depending on the event, the fee includes course materials and/or lunch and/or tea breaks.
- Individual Registration - Full payment shall be made at the point of online registration.
- Corporate Registration - Full payment shall be made within thirty (30) days from the date of the Proforma Invoice or on the day of the event, whichever earlier.
- Admittance may be denied upon failure to make full payment as per the above requirement.

CANCELLATION

Should delegates(s) decided to cancel their enrollment, a cancellation policy shall be applied as follows:

- Written cancellations received **on or before 22 September 2019:**
 - Full refund will be made, or
 - No administrative charge will be imposed
- Written cancellations received **after 22 September 2019:**
 - A refund (less administrative charge of 20%) will be made
 - Unpaid registrations will also be liable for 20% administrative charge

• Written cancellations/no-show on the day of the Conference:

- No refund will be entertained
- Unpaid registrations will also be liable for full payment of the registration fee
- Partial cancellation is not allowed.

DELEGATE'S CLASSIFICATION AND INFORMATION

Category: Corporate / Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

CERTIFICATE OF ATTENDANCE AND CPE HOURS

- Upon full attendance of the Conference, participants will be issued an "e-certificate". For this purpose, it is **COMPULSORY** to fill in the email address clearly.
- For MIA members, the CPE hours will be credited into the Membership System within 2 weeks of the Conference.
- Participants will only be entitled to the CPE hours upon attending the entire duration of the Conference. **CPE hours will not be accorded for partial attendance.**

VERIFICATION OF ATTENDANCE

All delegates are required to present photo identification (NRIC, driving license or company's ID card) at the point of registration when attending MIA Conference. Admittance may be denied upon failure to present photo identification.

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s) and to cancel the Conference should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions herein.